



MEDIA RELEASE
Thursday 24 July 2008

GERALDTON IRON ORE ALLIANCE COMMUNITY CAREERS AND TRAINING EXPO

The inaugural Geraldton Iron Ore Alliance Community Careers and Training Expo will be held on Thursday 7th August from 9.00am to 6.00pm at Central West TAFE in Geraldton.

The Geraldton Iron Ore Alliance has partnered with TAFE and Federal Government agency Career Advice Australia as the major sponsor of this important event, which is set to be the only one of its kind to be held in the region this year.

The Career Advice Australia initiative will be open to all members of the community and our youth for the opportunity to be exposed to local, state and national emerging industries, areas of skills shortages and study and career pathways into these areas.

Deputy Chairman of Geraldton Iron Ore Alliance, Mr Rob Jefferies said "This is a perfect opportunity for all regional industries to promote the vast range of training and career options available in the Mid West."

"As the nation faces an escalating shortages of skill and people, our most effective strategy is to develop the capacity of our local people and in particular to develop and retain the talented young people within region," he said.

"All Alliance members have an 'employ local' preference policy and we're proud to be able to support such an important community initiative."

The free event provides opportunities to network with local employers, training providers and government organisations involved in employment, training and career development.

In excess of 100 exhibitors are expected to participate in the expo, including industries such as mining, community services, health, transport and logistics, agri-foods, hospitality, marine, job network agencies, registered and group training organisations, army, navy, air force and local indigenous training and employment schemes.

Many of the displays will have a hands-on theme, giving attendees the opportunity to try their hand at cooking, bricklaying, hairdressing and much more! There will also be

entertainment, interactive activities, special guests and presentations throughout the day.

For more information on the event please contact Susan Madgwick, Regional Industry Career Adviser on 9964 5775.

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